

Dear Wholesaler/Shop Owner,

### **Check the Label - Boycott Israeli Dates**

As Ramadhan approaches, Muslims around the country will be preparing to welcome the arrival of this blessed month, which will mean buying dates to break their fasts with. Friends of Al-Aqsa would like to draw your attention to a very important issue, which we hope you will take on board when sourcing your dates for the upcoming Ramadhan.

Every year, Israel exports millions of pounds worth of dates to the world, which Muslims unknowingly buy and use to break their fasts. These dates are grown in illegal settlements in the West Bank and the Jordan Valley, on land that has been stolen from Palestinians. By buying these dates, we are in fact helping Israel to continue its occupation and oppression of our brothers and sisters in Palestine.

For this reason, Friends of Al-Aqsa will once again be launching our Boycott Israeli Dates campaign: **'Check the Label'**.

The boycott movement is growing very quickly and more and more people will no longer buy dates that come from Israel. **Please do not source your dates from Israel, Illegal West Bank settlements or the Jordan Valley**

As a guide please avoid the following companies:

- **Carmel**

Also under the names of Agrexco, Jordan Plains and Jordan Valley

- **Hadiklaim**

Also under the names of King Solomon Dates and Jordan River

There are varieties of dates from various other countries to source your dates from. However if you would like Medjoul dates from Palestine and help the Palestinian farmers they are available from YAFFA. You can order these dates through Friends of Al-Aqsa (contact details are below), as we are helping them distribute this year. Another provider is Zaytoun, [www.zaytoun.org.uk](http://www.zaytoun.org.uk)

We thank you, as always for your continued support.

May Allah enable us all to make the most of this blessed month and may He bless you in your ethical business, Ameen.

Wasalam Alaykum

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